LAUNCH

MOBILE ENGAGEMENT FEATURES

LAUNCH

SUCCESS STRATEGIES FOR THE FIRST YEAR EXPERIENCE
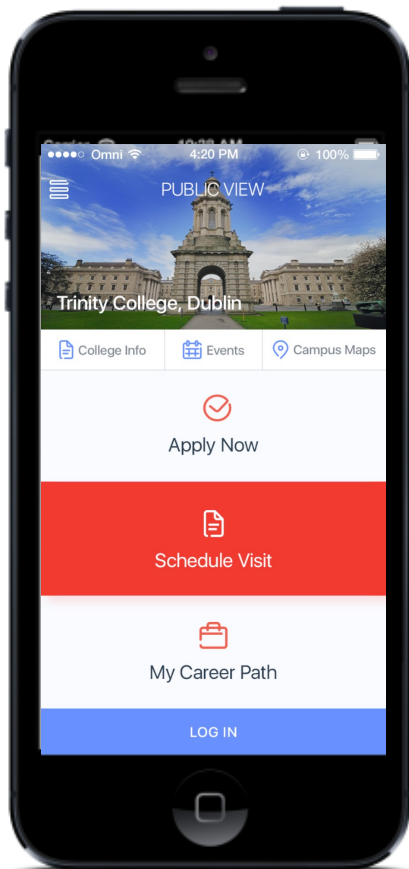
LAUNCH Mobile Student Engagement System powered by Klass App is the premier student mobility solution for driving Student Success via better First Year Experience (FYE) engagement.
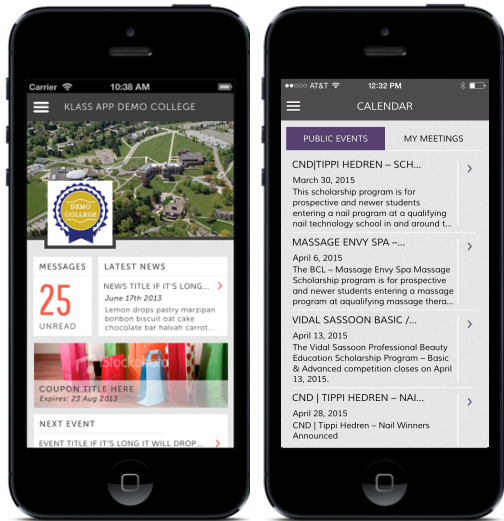
Empowering Student Sucess

- Automated Messaging based on Intelligent Triggers
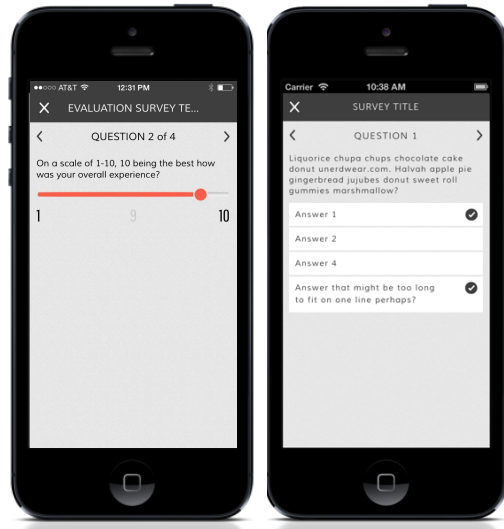- Easy Access to Advisors & Resources
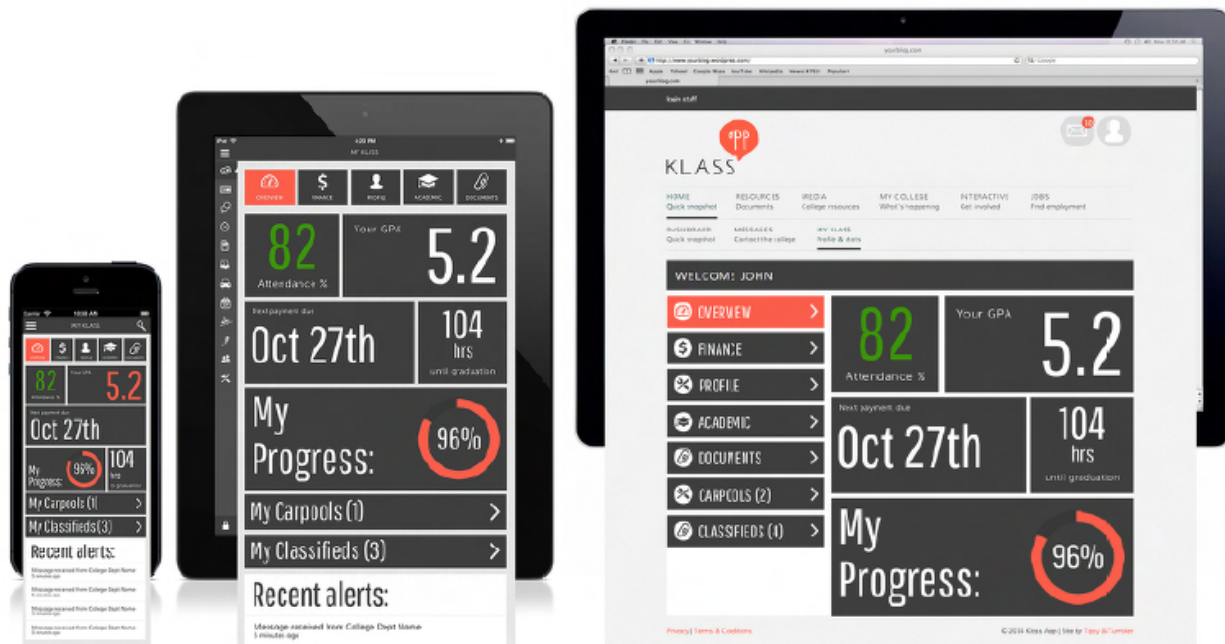- Just-In-Time Content Delivery Increase Effectiveness

Core Features

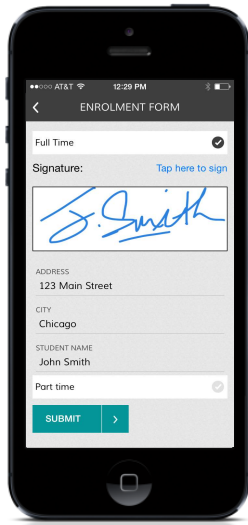## Automated Push Messaging & Calendar Platform!

Survey Collection Via Mobile Device!

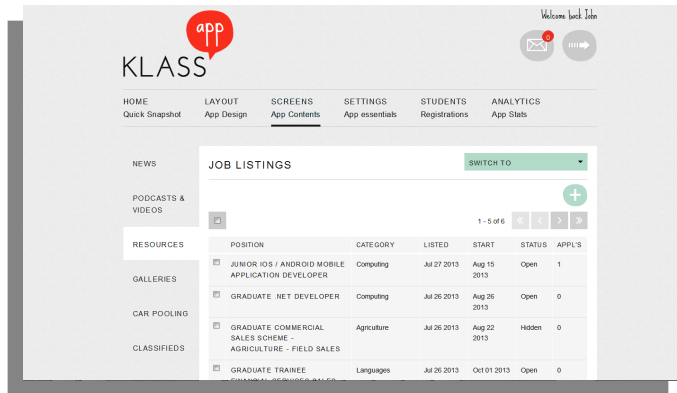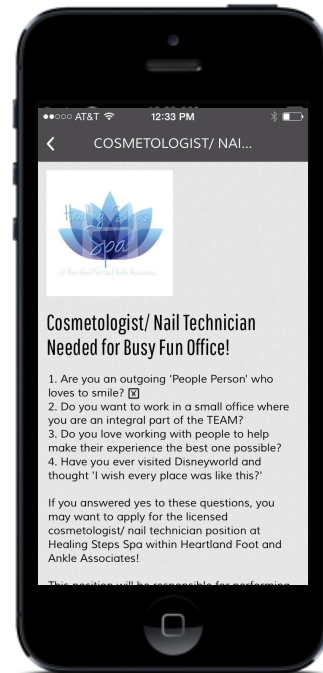## MyKlass Dashboard – Mobile Student Portal

Digital Document & Document Scanner

Mobile Advising Capability via Video Chat

Administrator Dashboard

## JOBS For Internship and Career Placement
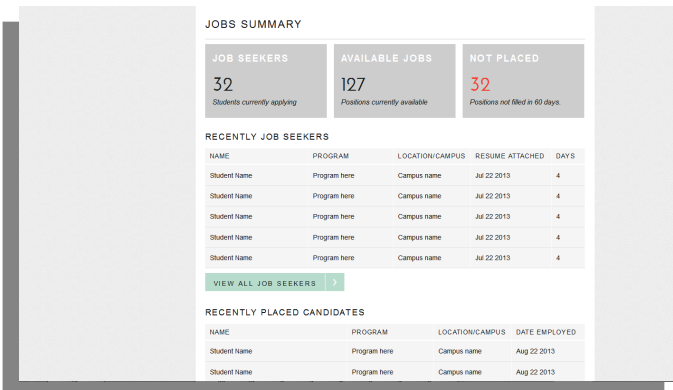
WHAT IS KlassAR?

- KlassAR is an Augmented Reality (AR) technology designed specifically for education.
- Using a smartphone or tablet, KlassAR allow users to scan an image or object and the augmented reality experience appears in the form of animation or video content.
- KlassAR creates a new form of learning experience for students.

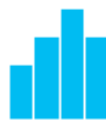- Experience The Future of Education Today!
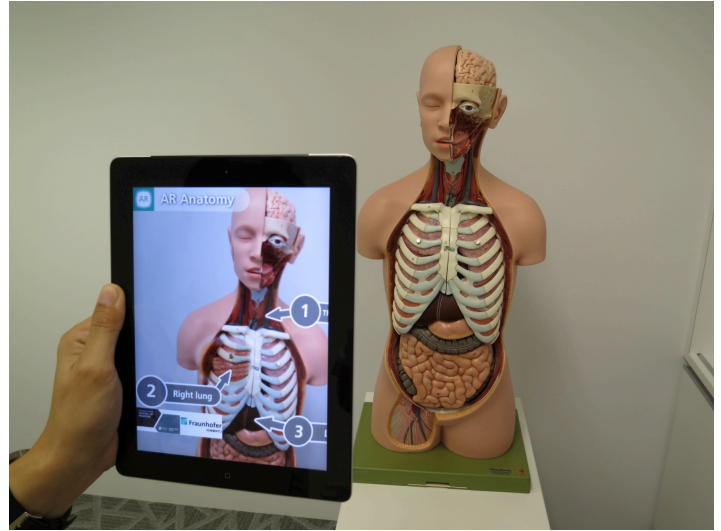
Mobile Intervention Improves Retention
ANALYTICS + MOBILE INTERVENTION = STUDENT SUCCESS

Quick and Easy
Automatically analyze your data from SIS and upload tens of thousands of records within seconds. Your data will be accesible from anywhere in the world at any time.

Sophisticated Analysis
Let loose a bevy of machines learning algorithms to strech your data. With our advanced model fitting, you get actionable predictions.
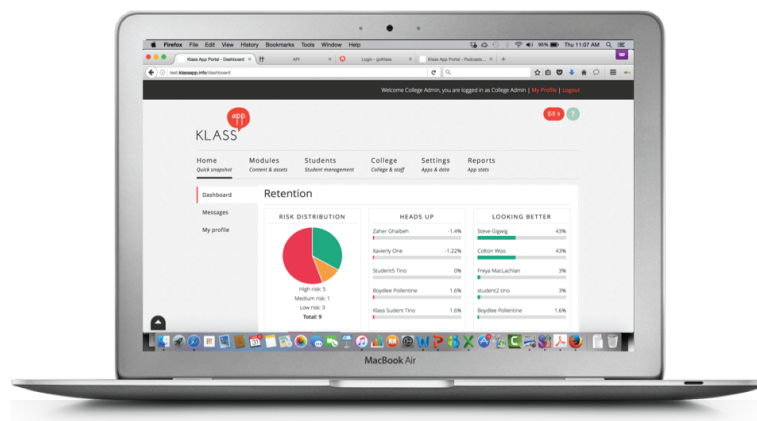
Secure
Our 256-bit encryption ensures that all sensitive data is protected from the moment you type it, until the moment it's securely vaulted on our servers.
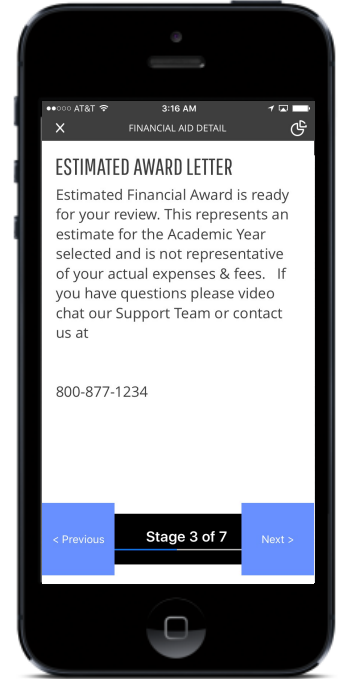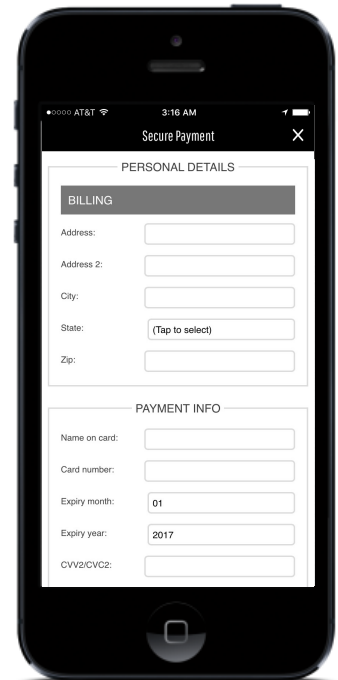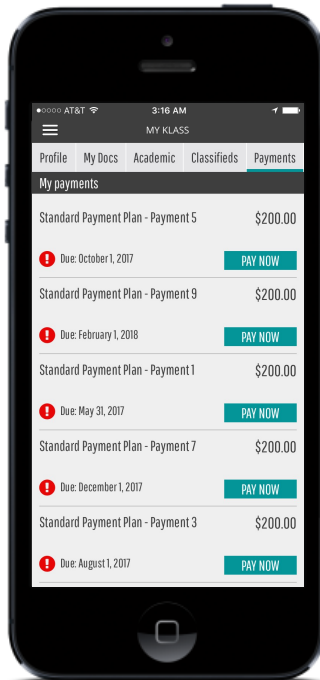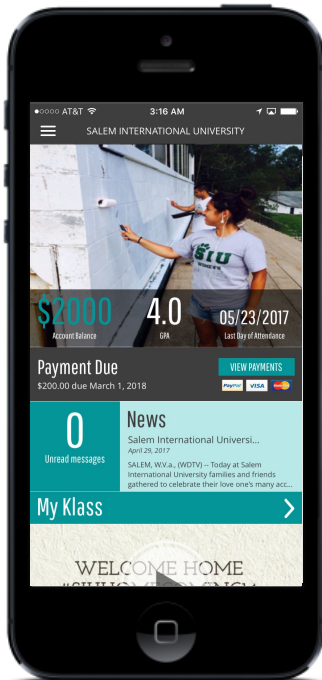
Visualize
Let loose a bevy of machines learning algorithms to strech your data. With our advanced model fitting, you get actionable predictions.

Financial Aid Tracking

Mobile Payment Solution

SUMMARY: Launch & College Branded App Comparison

FEATURES	Launch App with Curriculum	College Branded App with Curriculum
Messaging	✔	✔
Automated Messaging via Intelligent	✔	✔
Calendar	✔	✔
Video & Podcasts	✔	✔
Forms & Documents	✔	✔
Digital Documents & Doc Scanner	✔	✔
MyTasks	✔	✔
Surveys	✔	✔
Galleries	✔	✔
Maps	✔	✔
News	✔	✔
Augmented Reality- KlassAR	✔	✔
CUSTOM BRANDED COLLEGE APP		✔
College Info on Public View		✔
College Enrollment Document		✔
Prospect Request for Info		✔
Academic Records – Student Portal		✔
Jobs – Career Placements		✔
Refer A Friend – Lead Gen.		✔
MyFA – Financial Aid Application		✔
Weblinks		✔
Video Chat		✔
Mobile Payment		✔
*PREDICTIVE ANALYTICS		✔